
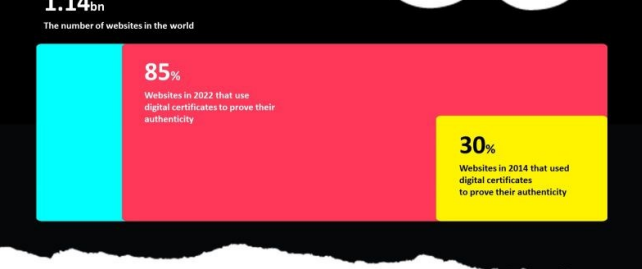
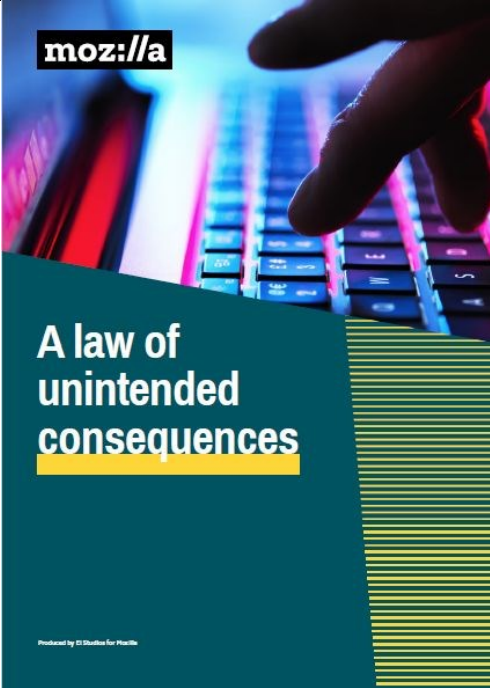
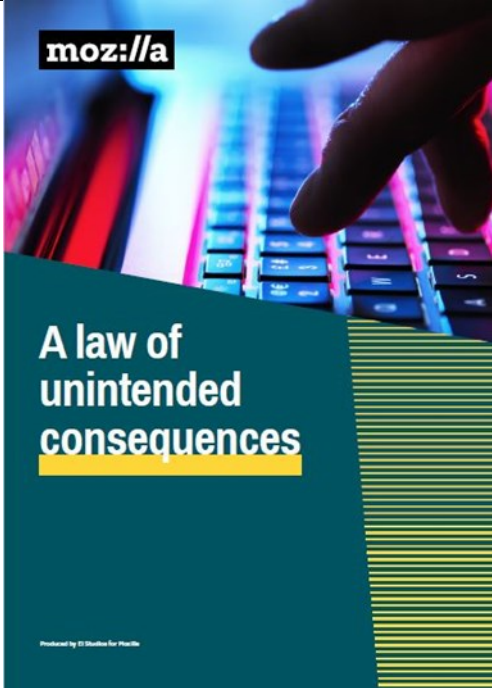


**LinkedIn Report Campaign**

Budget for all of the below: €1000

	
<p>Copy: Let's Encrypt democratised encryption on the web, making users safer online.</p> <p>A recently published report finds that new EU proposals could make encryption more expensive and less accessible. It's not too late to stop it.</p>	<p>Copy: Did you know that between the years 2014 and 2022 the number of secure encrypted websites increased by nearly threefold?</p> <p>New provisions in the eIDAS regulation could begin to reverse this positive trend. Check out our latest report to see why.</p>
<p>Targeting: Objective: Video views or website visits (depending on asset type)          Age: 25 and older          Include people who have ANY of the following attributes:</p> <ul style="list-style-type: none"> <li>• Company industries: government administration, Government relations, public policy, Civic &amp; Social Organization, Think Tanks</li> </ul> <p>OR</p> <ul style="list-style-type: none"> <li>• Member Groups: Cybersecurity</li> </ul> <p>AND</p> <ul style="list-style-type: none"> <li>• Member interests: technology</li> </ul>	<p>Targeting: Objective: Video views or website visits (depending on asset type)          Age: 25 and older          Include people who have ANY of the following attributes:</p> <ul style="list-style-type: none"> <li>• Company industries: government administration, Government relations, public policy, Civic &amp; Social Organization, Think Tanks</li> </ul> <p>OR</p> <ul style="list-style-type: none"> <li>• Member Groups: Cybersecurity</li> </ul> <p>AND</p> <ul style="list-style-type: none"> <li>• Member interests: technology</li> </ul>
<p>Live Date: 24/05/2023</p>	<p>Live Date: 24/05/2023</p>
<p>Budget: €200</p>	<p>Budget: €200</p>
<p>Geo: Brussels</p>	<p>Geo: Brussels</p>

	
<p>Copy: The EU is proposing new rules that could have far-reaching &amp; negative consequences for security on the web.</p> <p>Article 45.2 in eIDAS has experts ringing the alarm bells. Find out here what it could mean for you and your safety on the web.</p>	<p>Copy: The EU's new rules on digital identity will be a retrograde step for online security according to a report by Economist Impact.</p> <p>"A law of unintended consequences" takes a deep dive into the world of web certification. Charting the progress of the technology from its inception until the present day and how QWACs in Article 45 of the EU's eIDAS regulation put this progress at risk.</p>
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Copy: It's easy to fall victim to a scam via a fake website

The EU's new rules on digital identity should not lull internet users a false sense of security.

Read our latest report to find out the risks.

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