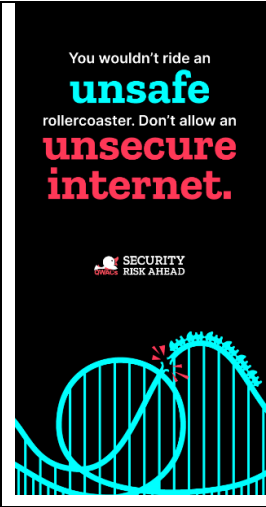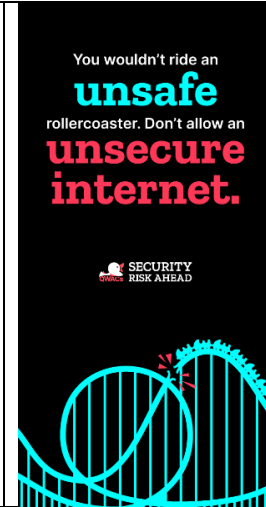LinkedIn campaign 3

Budget for all below = **€1,000**

|  |  |
|---|---|
| Copy: Proposed changes in the EU would force browsers to accept Qualified Website Authentication Certificates (QWACs) and lower security protections. Use your voice to stop the #SecurityRiskAhead and help browsers keep protecting users securityriskahead.eu<br><br>CTA: Learn more | Copy: Proposed EU legislation would force browsers to accept qualified website authentication certificates (QWACs), which are not secure. Use your voice to stop the #SecurityRiskAhead and help browsers keep protecting users securityriskahead.eu<br><br>CTA: Learn more |
| Targeting: Objective: Video views or website visits (depending on asset type)<br>Age: 25 and older<br>Include people who have ANY of the following attributes:<br>•	Company industries: government administration, Government relations, public policy, Civic & Social Organization, Think Tanks OR<br>•	Member Groups: Cybersecurity AND<br>•	Member interests: technology | Targeting: Objective: Video views or website visits (depending on asset type)<br>Age: 25 and older<br>Include people who have ANY of the following attributes:<br>•	Company industries: government administration, Government relations, public policy, Civic & Social Organization, Think Tanks OR<br>•	Member Groups: Cybersecurity AND<br>•	Member interests: technology |
| Live Date: 23/08 | Live Date: 23/08 |
| Budget: €250 | Budget: €250 |
| Geo: Brussels | Geo: Brussels |

|  You wouldn't ride an **unsafe** rollercoaster. Don't allow an **unsecure internet.** SECURITY RISK AHEAD | |  You wouldn't ride an **unsafe** rollercoaster. Don't allow an **unsecure internet.** SECURITY RISK AHEAD | |
|---|---|---|---|
| Copy: Your browser protects you from unsecure website connections. But upcoming changes could lower the bar for protection. Stop the #SecurityRiskAhead now securityriskahead.eu

CTA: Learn more | | Copy: Your browser protects you from unsecure websites. But if eIDAS article 45.2 passes, the bar for those protections would be lower. Stop the #SecurityRiskAhead now securityriskahead.eu

CTA: Learn more | |
| Targeting: Objective: Video views or website visits (depending on asset type)
Age: 25 and older
Include people who have ANY of the following attributes:
•	Company industries: government administration, Government relations, public policy, Civic & Social Organization, Think Tanks
OR
•	Member Groups: Cybersecurity
AND
•	Member interests: technology | | Targeting: Objective: Video views or website visits (depending on asset type)
Age: 25 and older
Include people who have ANY of the following attributes:
•	Company industries: government administration, Government relations, public policy, Civic & Social Organization, Think Tanks
OR
•	Member Groups: Cybersecurity
AND
•	Member interests: technology | |
| Live Date: 23/08 | | Live Date: 23/08 | |
| Budget: €250 | | Budget: €250 | |
| Geo: Brussels | | Geo: Brussels | |